



Invitation to an ETUI Education course

30 August 2021

Dear Colleagues,

Since March 2020, we all have had to learn how to work using mainly digital tools. We probably all became familiar with “webinars” – a label used for a variety of events – and we’ve gradually tried to transform them also into training tools.

The ETUI Education Department, based on its experience, wants to share some of the knowledge acquired with trade union trainers who are more often involved in designing and running “webinars”.

The aim is to have a common understanding and, with this as a starting point, support Organizations in designing and running increasingly sophisticated and pedagogically strong digital formats.

To this end, we run the 2nd edition of the self-paced online course “**How to manage webinars**”, **accessible for 3 weeks, from 4 to 24 October 2021.**

The total expected individual workload is 3-4 hours.

The online course, hosted on Moodle, is provided in **English** and **free of charge.**

Aim and objectives

At the end of the course you should be able to:

- prepare effectively for participating in a webinar, including your equipment and your environment;
- appreciate the benefits of preparation and rehearsal for an effective learning event;
- design a sequence of learning activities to achieve ambitious learning outcomes in webinars;
- manage the diverse roles in rehearsing and producing an effective webinar.

Working languages

English. Intermediate level is required.

Participants

Trade unionists from ETUC affiliated Organizations, in particular trade union trainers.

How are enrolments processed?

A maximum of 50 participants can be accepted. The final confirmation of the participants will be done by ETUI bearing in mind the requirements for the target group. Selection of participants follows the criteria “first come, first served”.

Participants' registration

The individual expression of interests must be done by **24 September 2021** by filling the online form available here: <https://bit.ly/3yrtYkQ>
Once the 50 available places are filled, registrations will be closed. Given the high numbers of requests, this can happen before the deadline.

Additional information

Should you need any additional information please do not hesitate to contact Sylviane Mathy, e-mail: smathy@etui.org

Yours sincerely,

Vera Dos Santos Costa
Director
Education Department