Building Trade Union responses to combat Fascism, racism, and xenophobia - How to better communicate Draft programme

Dates:26-28 June 2024

Venue: Bruges, Belgium

time	Wednesday 26 June	Thursday 27 June	Friday 28 June
09:00	Welcome ETUI	How AI is used to generate hate and disinformation	The European political landscape
	Introduction of the participants	- expert introduction - Q&A	- designing future scenarios - feedback
	Icebreaker activity	experience sharingdiscussion	Conclusions and evaluation
	Mapping TU communication activity on EU elections results	discussion	
	experience sharingdebates		
12:30	Lunch break	Lunch break	Lunch break
14:00		Social media and trade unions-	
	ETUC communication actions-	sharing a new alternative	Departure of participants
	overview	- brainstorming	
	- Roundtable discussion	- group activity	
	- Presentation	- presentation	
	- Debate	- discussions	
		- exchange of practices	
17:00	End of the day	End of the day	



