

## Invitation to an ETUI webinar

Dear Trade Union Member,

The Education Department of the European Trade Union Institute (ETUI), will organize a webinar on “**Learning Analytics for trade unions**” that will be held on ZOOM on 17 March 2024.

## Objectives

The webinars will focus on:

- define the concept of learning analytics, in the context of trade union e-learning and f2f training
- analyse the various learning data impacting the training design
- identify effective learning analytics tools for trade unions
- raise awareness on the strategic importance of learning analytics for trade union education

## Target group

trade union trainers dealing with face-to-face or online trainings at national level; members of Eurotrainers and E-tutors networks. ETUI Education officers.

## Working languages

English

## Programme

A draft programme is attached.

## How are enrolments processed?

The webinar is open to maximum 50 participants.

## Participants' registration

We invite interested participants to submit their registration to **this link**:  
<https://crm.etui.org/form/learning-analytics-webinar-17-ma>

**The deadline for registration is 9 March 2025**



The ETUI is co-funded by the European Union

**etui.**

### **Links to attend**

The Zoom links will be sent to you after the deadline of registration.

### **Payment**

The webinars are free of charge.

### **Additional information**

Should you need any additional information, please do not hesitate to contact us.

Yours sincerely,

ETUI Education Department