



## **ETUI webinar**

### **The Tesla effect on labour relations: lessons learned from the US, Sweden and Germany**

**Webinar on 22 April 2026, 15h30-17h CEST**

Tesla, the pioneering electric vehicles producer, has systematically resisted trade union recognition and collective bargaining in Sweden, Germany and the United States. At this webinar the authors of an ETUI report will present their findings on Tesla's labour relations practices in these three distinct national industrial relations contexts. They will expose the firm's union-busting strategies and tactics and the responses of unions in the three countries. The authors will demonstrate that these workforce fragmentation and management practices have driven organising efforts while complicating union strategies. Ultimately, they will warn that Tesla represents a strategic threat beyond the auto sector: as a pioneer in the battery electric vehicle market, the company may also be a pioneer in normalising employer practices that undermine established European norms applying to industrial relations institutions.

Click [HERE](#) to download the draft programme.

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